



## JENNIFER WINSTEAD

### *Vice President of Mission Advancement*

Jennifer Winstead, Vice President of Mission Advancement, brings more than two decades of experience advancing organizations through strategic capacity building and fundraising. As the President and CEO of the Pennington Biomedical Research Foundation, which supports LSU's Pennington Biomedical Research Center, she strengthened the organization's ability to secure resources and increase their footprint during her 10-year tenure. She has held leadership positions across a range of nonprofits, including the American Heart Association Virginia Affiliate, where she launched her career, and the Diabetes Research Institute Foundation at University of Miami Miller School of Medicine.

Winstead is actively engaged in the community, including having served as President of the Baton Rouge Rotary Club and Vice President of the Association of Fundraising Professionals. She received her Bachelor of Business Administration in Marketing from Texas Tech University.

#### COMPANY ROLE

Vice President of  
Mission Advancement

#### EDUCATION

BBA, Marketing, Texas  
Tech University, 1990

#### PROFESSIONAL MEMBERSHIP

President, Rotary Club  
of Baton Rouge

Vice President,  
Association of  
Fundraising  
Professionals

Leadership Louisiana,  
Council for a Better  
Louisiana

Vice Chair, Innovation  
Sub-Committee,  
Southeast Louisiana  
Super Region  
Committee

#### PROFESSIONAL EXPERIENCE

2024–Present: Vice President of Mission Advancement, The Water Institute

2015–Present: Small Business Owner

2004–2015: President/Chief Executive Officer, Pennington Biomedical Research Foundation

2001–2004: Small Business Owner

1993–1998: Director of Regional Development, Diabetes Research Institute Foundation, University of Miami

1991–1993: Area Director, American Heart Association, Virginia Affiliate