



ALLISON HAERTLING



Experience Profile

Allison Haertling, a Planning Associate with The Water Institute of the Gulf, specializes in hazard mitigation and planning and policy research. Haertling received her bachelor's degree from New York University and her master's degree in Urban and Regional Planning, as well as a graduate certificate in Disaster Management and Community Resilience, from the University of New Orleans. Her graduate work focused on climate migration, coastal and climate gentrification, adaptation planning, and the socioeconomic impacts of recreational development to coastal and rural communities.

Prior to joining the Water Institute, Haertling was a research associate at the University of New Orleans Center for Hazards Assessment, Response & Technology (UNO-CHART) where she provided technical assistance to the Louisiana Office of Community Development and local and regional watershed management partners as part of the Louisiana Watershed Initiative. In addition, Haertling did policy and planning research on the National Flood Insurance Program, the Community Rating System, flood mitigation strategies and their associated socioeconomic impacts to Louisiana's communities. Before her work at UNO-CHART, Haertling was a graduate assistant with the Coastal Science Assistantship Program (CSAP) at the Louisiana Coastal Protection and Restoration Authority (CPRA). At CPRA, Haertling worked on identifying critical and essential facilities in Calcasieu, Cameron and Vermilion Parishes as part of the Southwest Coastal Nonstructural Project's commercial structures database.

Haertling is a member of the Louisiana Floodplain Management Association, Urban Land Institute, co-founder and board member of the Urban Land Institute Louisiana Diversity Committee and is a member of the American Planning Association.

Company Role

Planning Associate/RA

Project Role / Focus Areas

- Planning and Policy Research
- Hazard Mitigation
- Disaster Management
- Community Resilience
- Climate Adaptation

Education

- M.U.R.P. – Environmental & Hazard Mitigation, University of New Orleans - 2020
- Graduate Certificate – Disaster Management and Community Resilience, University of New Orleans - 2020
- B.F.A. – Theater, New York University - 2004

Professional Memberships

- Urban Land Institute (ULI)
- ULI Louisiana Diversity Committee
- American Planning Association
- Louisiana Floodplain Management Association

Professional Experience

The Water Institute of the Gulf

- *Planning Associate/RA* 2021-Present

University of New Orleans Center for Hazards Assessment, Response & Technology

- *Research Associate* 2020-2021

Coastal Protection and Restoration Authority and LA Sea Grant

- *Graduate Assistant – CSAP* 2019-2020

University of New Orleans, Department of Planning & Urban Studies

- *Graduate Research Assistant* 2018-2019

University of Southern California, Sol Price School of Public Policy

- *Administrative Assistant* 2010-2018
2007-2009

Selected Projects

Planning and Policy Research for the Louisiana Watershed Initiative (LWI), Louisiana Office of Community Development (Ongoing)

Support the Water Institute's planning and policy role in LWI through researching mitigation strategies, development standards, long term funding sources, regional watershed governance, and how recent changes to the National Flood Insurance Program and its Community Rating System will affect communities and local governments.

Policy Research to Improve the Evaluation of Nature-Based Solutions in U.S. Army Corps of Engineers Programs (2021-Present). Research existing evaluation methods for feasibility studies to recommend an approach to better consider the economic, environmental, and social benefits of nature-based solutions in U.S. Army Corps of Engineers projects.

Long Term Strategic Planning for Water Resources, Capital Area Groundwater Conservation Commission (2021-Present).

Synthesize, research, and report on the prior public engagement and knowledge of the groundwater geology and saltwater intrusion issues associated with the Southern Hills Aquifer System in the Baton Rouge area. The Capital Area Groundwater Conservation Commission will use the data and information provided by this project to make critical aquifer management decisions.

Selected Publications

1. **Haertling, A.O.** (2020). Paradox in the bayou: Development and displacement in America's wetlands (Publication No. 2814) [Master's thesis, University of New Orleans]. University of New Orleans Theses and Dissertations.