



RENEE ARAGON DOLESE

Director of Marketing and Communications

Renee Aragon Dolese, an experienced strategic communications leader and former journalist, joined the Water Institute in 2024 as the Director of Marketing and Communications. Her mission, along with the talented Marketing and Communications team, is to convey the Water Institute's value and impact by delivering powerful mission-driven campaigns. Aragon Dolese previously served at the Port of New Orleans where she was instrumental in building an award-winning strategic communications framework and team that continues to tell the Port's stories to a variety of stakeholders.

Originally from Colorado and a graduate of Colorado State University, Aragon Dolese moved to New Orleans in 2005 with her husband, a New Orleans native, just ahead of Hurricane Katrina. Having lived through and covered the impacts of several storms and the Deepwater Horizon Oil Spill as an editor at New Orleans City Business newspaper, she experienced firsthand the importance of resilient and equitable communities, sustainable environments, and thriving economies.

COMPANY ROLE

Director of Marketing and Communications

PROJECT ROLE / FOCUS AREAS

Strategic communications

Mission/Vision-driven campaign development

Brand management

Marketing

EDUCATION

BA Mass Communications and English Literature, Colorado State University-Pueblo

PROFESSIONAL MEMBERSHIP

American Association of Port Authorities-Communications and Public Relations Committee

New Orleans Regional Leadership Institute Class of 2020

Public Relations Society of America

PROFESSIONAL EXPERIENCE

2024–Present: Director of Marketing and Communications, The Water Institute

2016–2024: Director of Marketing, Communications and Community Engagement, Port of New Orleans

2013–2015: Communications Manager, Port of New Orleans

2011-2013: Public Information Officer, Port of New Orleans

2006-2011: Custom Publishing Manager/Editor, City Business/ New Orleans Publishing Group

2002-2005: Editor-in-Chief, Colorado Homes and Lifestyles/Wiesner Media

1999-2001: Editor, *Where Magazine*, Abarta Media

1999-2001: Columnist/Consultant, ThriveOnline.com/Oxygen Media

1996-1999: Editor, *Breckenridge Journal*, *Summit Outdoors*, *Great Divide*