

CHARLEY CAMERON

EMPLOYMENT

The Water Institute of the Gulf, *Research Assistant (Internship)*

JANUARY 2020-PRESENT

Current intern in Applied Geosciences; assist with technical editing, organization of the Institute's Zotero library, note-taking during meetings

Freelance Digital and Print Media Services

SEPTEMBER 2005-PRESENT

Services include: Online journalism, blogging, copy editing; front-end web design, development and maintenance services; videography and broadcast journalism.

Past clients include: BBC TV, Press TV, Democracy Now, FLAUNT Magazine, ArtVoices Magazine, Pelican Bomb, The Building Block, Bayou Rebirth, Orleans Audubon Society, Make it Right, Lee Celano Photography, Angela Eve Photography.

Inhabitat, *News Editor, later Contributing Editor*

MAY 2012-SEPTEMBER 2015

Sourced, assigned, edited, formatted, published, and promoted articles relating to sustainable architecture, design and technology for the website, which had an average of 16m pageviews/month

Worked remotely with a staff of 8-15 writers to publish timely news articles

Authored 600+ articles, edited 2000+ articles..

Edited images and created graphics for individual articles

Collaborated on implementation of a social media strategy that increased online following from 114,000 to 1m+ in two years.

Common Ground Relief, *Media Coordinator*

NOVEMBER 2007-APRIL 2013

Took on role at Common Ground Relief as the organization transitioned from volunteer-run post-katrina disaster relief to established non-profit.

Generated copy and design for all outreach and fundraising materials

Maintained, and later redesigned and rebuilt the organizations website; created new copy, design assets and photography for the site.

Reviewed and edited grant proposals

Assisted in volunteer coordination across all projects, including wetlands restoration.

EDUCATION

University of New Orleans, *B.Sc. Candidate, Earth and Environmental Sciences, Geosciences Concentration*

JANUARY 2019-PRESENT | GPA 4.0, Dean's List Spring, Summer, Fall, 2019. Phi Kappa Phi.

Anticipated graduation 2022, after which intend to pursue graduate studies in coastal geology.

School of the Art Institute of Chicago, *B.F. A. Candidate, Film, Video and New Media Concentration*

January 2005-December 2007 | Merit Scholarship

Studied in the Film, Video and New Media department. Also took a significant number of classes in photography, and in visual communication (graphic/information design).

Served as Assistant Editor and later as Editor of the student newspaper, *FNewsmagazine*.

Received Pacemaker Awards (Columbia University) individually and for the publication.

CONTACT:

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SKILLS INCLUDE:

Copywriting
Copy editing
Digital and print publishing
SEO
Social media best practices
Graphic design
Front-end web design and development
Photography/Photo editing

Proficiency in:

Adobe Creative Suite
Microsoft Office Suite
Microsoft Teams
Zotero
Wordpress
Drupal

Other proven skills:

Management of staff
in both in-person
and remote office
environments

Excellent time-
management skills

Ability to assist and
support writers who
are non-native English
speakers