



ORGANIZATION ROLE

Senior Product Manager

## PROJECT ROLE / FOCUS AREAS

Managing software development

Product management

User discovery

Strategic planning

## **EDUCATION**

MA, Museum Studies, San Francisco University, 2004

BA Anthropology, New York University, 2001

PROFESSIONAL MEMBERSHIP

American Society of Adaptation Planners

## **JESSICA CAHAIL** Senior Product Manager

Jessica Cahail, Senior Product Manager at The Water Institute, has more than a decade of experience working with cutting-edge researchers to translate their work into applications for a wider audience. Jessica's work helps researchers to isolate the parts of their work that can be developed into useful and usable tools by communities and other entities. Her job is to find the balance between groundbreaking science and what clients need. One such project was the development of a decision-support tool for small and mid-sized communities who didn't have the money to hire consultants but needed to be able to complete their first-ever vulnerability assessments. Jessica brings a passion for creating usercentric applications from the best science, research, and engineering in order to help people and have a positive impact on people's lives. Prior to joining The Water Institute, Jessica was Lead Product Manager of EarthScan at Cervest, a London-based company dedicated to providing climate intelligence to mid- and large-sized companies in order to manage physical asset risks. Prior to that, Jessica was Director of Climate Initiatives at Azavea Inc. in Philadelphia and was Director of Administration and Planning for Data Arts (formerly the Cultural Data Project of The Pew Charitable Trusts).

Jessica graduated with a bachelor's degree in anthropology from New York University and with a master's degree in museum studies from San Francisco State University.

## **PROFESSIONAL EXPERIENCE**

2023-Present: Senior Product Manager, The Water Institute

2022-2023: Lead Product Manager, Cervest

2022: Product Manager, Cervest

2022: Director of Climate Initiatives, Azavea Inc.

2017-2022: Product Manager, Azavea Inc.

2014–2016: Director of Administration and Planning, DataArts / The Pew Charitable Trusts

2011–2014: Manager, Operations, DataArts / The Pew Charitable Trusts

2008–2011: Senior Associate, DataArts / The Pew Charitable Trusts

2006-2008: Associate, DataArts / The Pew Charitable Trusts